

ANNUAL IMPACT



REPORT

BUILDING ATLANTA'S MOST COMPREHENSIVE PHOTOGRAPHY RESOURCE CENTER

2025 has been another year of transformation and growth at ACP. As of July 1, 2024, we have expanded into a 4-story building at 546 Edgewood Avenue SE. This new home base solidifies ACP's position as Atlanta's first and only Center for Photography, with programs including commissioned exhibitions, a reading room and bookshelf residency, a teaching studio artist program, and an emerging artist fellowship.

Embracing an impact-driven approach to programming, ACP seeks to establish Atlanta as a critical ecosystem for contemporary lens-based media by providing artists with solo exhibition opportunities, funding, and mentorship. Our programs invest directly in artists and their cultural production to mobilize, train, and retain artists and arts workers, catalyzing the high-functioning and sustainable arts ecosystem our city desires and deserves.

Floor 1: ACP Project Lab & Reading Room

- Gallery featuring 3 solo exhibitions per year
- Community reading room and curated Bookshelf Residency with 3 residents per year
- Regular artist talks and public programs
- Free and open to the public four days a week

Floor 2: Workshop Space

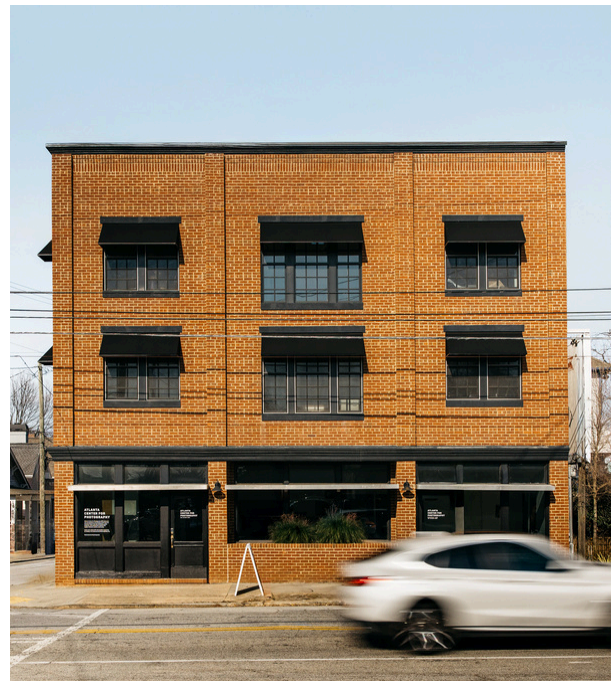
- ACP Headquarters
- Library of art and photography books
- Space for workshops, classes, and community meetings
- COMING SOON!: The ACP Digital Media Lab

Floor 3: Teaching Artist Studios

- Subsidized studio spaces for Teaching Artists, who are paid to propose and lead educational programs

Floor 4: Rooftop Terrace

- Expect to see sun print, anotype, and cyanotype workshops in 2025
- Perfect for 3rd party rentals—host your next event at ACP!



The Atlanta Center for Photography, 546 Edgewood Avenue SE

A FRESH MISSION AND VISION

The Atlanta Center for Photography advances new perspectives in lens-based media from the American South. Through artwork commissions, community collaborations, and dynamic programs, ACP supports photography as an inclusive and transformational cultural force, positioning Atlanta at the front of contemporary lens-based practice and thought.

Programs	Details	Outcome
Virtual Portfolio Reviews and Equity Scholarships	Professional growth for artists and an opportunity to increase exchange between art hubs nationally	Served over 30 artists and provided dozens of free or subsidized portfolio reviews
Emerging Artist Fellowship and Cohort	Atlanta's only fellowship program for lens-based artists	Provided 6 artists with in-depth programmatic, networking, and professional development opportunities
ACP Project Lab	Three solo exhibitions per year investing in the most influential artists working in Atlanta and throughout the American South	Provided 3 artist over \$4,600 in artist fees and over \$4,000 in production expenses to create new work
ACP Block Party + Open Exhibition	A one-day event celebrating Atlanta's robust photography community	Included 7 community partners, 4 artist activations, and over 50 artists in the Open Exhibition
New South Photobook	Our inaugural publication featuring artists from the American South	Featured 34 artists and launched with a panel discussion and book signing at Atlanta Art Fair
ACP Festival	A community-based platform to highlight photography in Atlanta throughout October	Featured 24 community partnerships and a marquee lecture by Ming Smith
Teaching Studio Artist Program	Provides subsidized studio space and the opportunity to lead educational programs	Provided 2 artists with studio space and produced 2 educational workshops reaching dozens of new community members
Public Programs	Multidisciplinary programs that happen in conjunction with exhibitions	Produced 8 artist talks, film screenings, workshops, and seminars

INVESTING IN THE FUTURE OF PHOTOGRAPHY IN ATLANTA

In 2024, ACP's visibility and programmatic reach achieved new heights, and our major, ongoing fundraising campaign propelled our organization into the future.

2024 By The Numbers

175%

In a year-over-year comparison, we increased our Instagram reach by 175% to 82,800 people

120

Number of artists impacted by ACP's professional growth programs and featured opportunities--Exhibitions, Portfolio Reviews, Fellowship Cohort, New South Photobook, and Public Programs

222.7K

ACP's social media received 222,700 content views (the number of times our reels, posts, stories, and ads were played or displayed)

230K

Our major, ongoing fundraising campaign has pledges of \$230,000 towards our \$500,000 goal



ACP's *New South* panel discussion and book launch at Atlanta Art Fair, October 5, 2024

SNAPSHOTS FROM 2024

A New Community

ACP launched its first-ever membership program, offering our community a new way to stay updated and involved in our growing menu of programs, as well as opportunities to connect with other like-minded patrons.

Expanded Support

Through our Emerging Artist Fellowship program, 2024 Fellow Chip Moody received \$1,500 to print and mount a new body of work, a \$750 artist fee, a 3-month solo exhibition at the ACP Project Lab, 1:1 Mentorship from Sheila Pree Bright, a 35mm camera loaned from Leica, participation in ACP's 2024 Portfolio Reviews, free tax preparation, and more.



Chip Moody's artist talk at the ACP Project Lab,
June 22, 2024

National Press

This year, our programs and exhibitions received significant press coverage from Atlanta Magazine, Hyperallergic, Rough Draft, and Atlanta Journal-Constitution.

Visionary Leadership

In July 2024, ACP welcomed a new Board President, Alex Delotch Davis. Davis is the Executive Director of SCAD Fash Museums and brings a focus on strengthening board leadership and expanding our fundraising and marketing reach.

“ACP is a vibrant institution with its ear to the ground on how it can support local lens-based artists. My fellowship there was filled with a wide range of support and mentorship. ACP also provided a platform that allowed for my work to reach the larger photographic community. In the journey of an artist, it is institutions like ACP that truly help us grow our practice and expand what we are passionate about.”

Chip Moody,
2024 Emerging Artist Fellow



FINANCES

Current Assets

Cash \$196,500

Liabilities

Accounts Payable \$3,600

Revenues

Program Services \$23,700

FUNDING SUMMARY

\$175,000

Individual Donations

\$84,700

Government Grants

\$81,800

Fundraising Events

\$367,500

Gross Profit

**WE WOULD LIKE TO THANK OUR DONORS FOR THEIR
GENEROUS SUPPORT**

Abby Wilhelm
Ackeem Salmon
Aden Albert
Alex Delotch Davis
Anna Walker Skillman
Anne Windsor
Anonymous
Aperturent
Barry Glustoff
Benjamin Deaton
Bertram Levy
Beth Gibbs
Blonka Winkfield
Brian Hinton
Brian McKinney
C. Glass
Caela Smith
Cameron Kirkland
Candace McCaffery
Caroline Howell
Charlotte Dixon
Christina Leigh
Christine Schnell
Chuck Young
Claudia Kieffer
Community Foundation
Corinne Adams
Danger Press
Darcie Adler
Dasia Braxton
David Adeboye
David Woolf
Deborah Stockton
Digital Arts Studio
Douglas Powell
Douglas Scott
Eduardo Medina
Eli Kirshtein
Elizabeth Edge
Emily Jahr
Emily Mackenzie
Erin Watstein
Esther Stokes
Ethan Martin
Exposure.co
Fulton County Arts & Culture
Gabrielle Morse
Gene Dominique
George Chen
Georgia Council for the Arts
Graham Guerra
Gregor Turk and Murphy
Townsend

Hagedorn Foundation Gallery
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Hassan Smith
Hayes Hamilton
Heather Evans Smith
Heather Tazza
Heidi Harris
Helen Mitchell
Historic District Development
Corporation
Holly Bailey
Howell Family Fund
Isa Leshko
Jack Brassell
Jackson Hays
Jamie Gordon
Jamil Fatti
Jason Arel-Klein
Jennifer Cotton
Jerry Drisaldi
John Hurtgen
John Hyjek
Judy Beckett
Judy Lampert
Karen Comer Lowe
Eddie and Kathy Welch
Kelly Klokow
Kent Kelley
Amish Patel
Khyree Pleasant
Krista Svalbonas
KV Cahill Design
Kyle Bragger
Kyle Church and Lightpoint
Lance Long
Lia Latty
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Michelle Calvert
Michelle Carmona
Michelle Nathan
Mimms Cross
Mo Davis
Mshon Pulliam
Navid Yavari
Noah Dake
Nydia Blas
Patrizia Koenig
Paul Beard
Pennhouse Productions
Sidney and Phyllis Rodbell
Polly G. Fraser
Princess Rashid
Richard Shropshire
Robert Bunnen
Roopa Gopalakrishnan
Sara Epstein
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